



CAPRI ITALY

PRESSKIT

Stefanie's Style Diaries

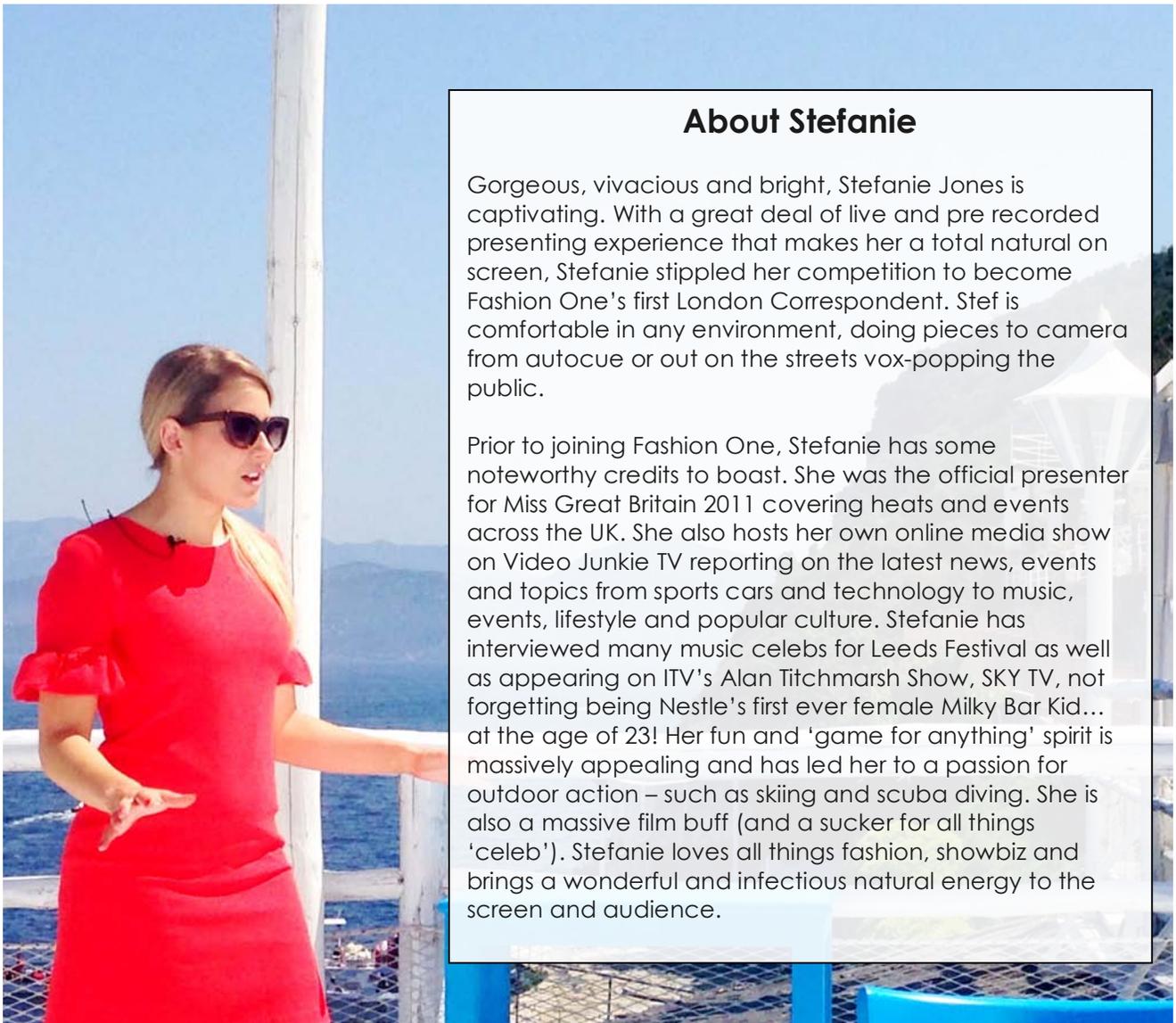
Her Fashion, Her Travels

3 PART SERIES

STEFANIE'S STYLE DIARIES: CAPRI

Capture the magic of Capri Island, Italy as fashion correspondent Stefanie Rycraft Jones experiences the *dolce vita* in her latest Style Diary. Our adventurous host immerses herself into the history, culture and arts of this mythical location and celebrates the glamorous and exciting Capri lifestyle, giving the viewers a taste of Capri as the perfect holiday spot.

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About Stefanie

Gorgeous, vivacious and bright, Stefanie Jones is captivating. With a great deal of live and pre recorded presenting experience that makes her a total natural on screen, Stefanie stippled her competition to become Fashion One's first London Correspondent. Stef is comfortable in any environment, doing pieces to camera from autocue or out on the streets vox-popping the public.

Prior to joining Fashion One, Stefanie has some noteworthy credits to boast. She was the official presenter for Miss Great Britain 2011 covering heats and events across the UK. She also hosts her own online media show on Video Junkie TV reporting on the latest news, events and topics from sports cars and technology to music, events, lifestyle and popular culture. Stefanie has interviewed many music celebs for Leeds Festival as well as appearing on ITV's Alan Titchmarsh Show, SKY TV, not forgetting being Nestle's first ever female Milky Bar Kid... at the age of 23! Her fun and 'game for anything' spirit is massively appealing and has led her to a passion for outdoor action – such as skiing and scuba diving. She is also a massive film buff (and a sucker for all things 'celeb'). Stefanie loves all things fashion, showbiz and brings a wonderful and infectious natural energy to the screen and audience.

Episode List:

Episode 1

Discover the mystic Capri Island as Mr. Tonino Cacace, the owner of Capri Palace, introduces Stefanie to the main protagonists of this one of a kind Italian magic: the sea, the scenery, la familia, the rich history, the culture and the arts. Explore Capri Palace Hotel and its exclusive art collection, followed by a celebration of Italian cuisine with Chef Andrea Migliaccio. Finish the day by visiting the landmark points of the island and learn its significance to the place.

Episode 2

This episode focuses on the glamorous and exciting Capri lifestyle giving the viewers a taste of Capri as the perfect holiday spot. From themed glamorous suites to a breakfast with a view, Stefanie wakes up to paradise. The rest of the day gets even better with a boat trip to the different caves and islets spread along the coast then end up with an amazing evening on a large panoramic terrace with live piano as the sun sets in this magical isle.

Episode 3

It's time to reveal the more soulful side of the island and its treasures of serenity. A bicycle ride to the coastal promenade of Villa San Michelle will let you discover the famed Italian craftsmanship. Stefanie finished the day relaxing on Capri Palace's Signature Health and Wellness Spa, a place perfect for the one on quest for inspiration, meditation and inner peace.





Capri, Italy

Capri is an island, which is part of the region of Campania, Province of Naples. Located in the Tyrrhenian Sea on the south side of the Gulf of Naples, the main town on the island – Capri shares the island's name. This magical location has two harbours Marina Piccola and Marina Grande as well as being home to the stunning Anacapri located on the hills to the west of the island.

In the 1950s Capri became a popular destination, with tourists today visiting the island mainly between the summer months of July and August. For centuries, intellectuals, artists and writers have all become enthralled by Capri's natural beauty. With a mix of history, culture, traditional Italian cuisine and breathtaking landscapes it has created a legend that simply is incomparable.

Whilst the island has effortlessly cool cafes and designer boutiques it retains its unique charm with winding cobbled streets, grande villas and hotels, roman ruins and rugged seascapes overlooking the deep blue waters and famous grottos.

Where to stay?

Capri Palace Hotel



The Capri Palace Hotel is a luxury hotel just moments away from the authentic village of Anacapri. Located on the charming island of Capri, you can really take time to be both relaxed and inspired in this sensational 5 star hotel with private pools and gardens.

Capri Palace has 57 Mediterranean style rooms and 15 suites including the Paltrow Presidential Suite with private pool and roof garden. All suites are elegantly furnished, all furnished with attention to detail in contemporary styles. In some suites there are tributes to movie stars and great artists such as Monroe, Hepburn, Magritte and Warhol.

White furniture is prominent in all of the hotel's surroundings, which creates the perfect setting for the fine selection of contemporary art and elegance of an ancient Neapolitan palace of the 1700's. It is also home to the only restaurant on Capri with two Michelin Stars the hotel's restaurant 'L'Olivio' is refined and elegant, allowing guests to truly indulge. Chef Andrea Migliaccio creates cuisine in a modern interpretation of the traditional flavours of the region.



Explore!

The White Museum



The White Museum is the brainchild of Tonino Cacace after years of dedicated research and experimentation. His inner research regards everything that is "best" just as artists do, and be able to appreciate and choose the materials, the places as well as the most suitable arrangement for their artwork. Mr Cacace began going to galleries and discovering artists, art became a passion he wanted to share not for use in the private rooms but all of the hotel to enjoy. Mr Cacace created a true art hotel where the main character was the expression of the artists, creating a bright and spacious art studio.

Explore!

BluRide boats



Enjoy an unforgettable day at sea with one of BluRide boats. BluRide gives all guests the best hospitality that the island has to offer, with the boats offering maximum comfort for a relaxing day at sea. Capri offers many treasures, most only visible from the sea.

On board our boats you can enjoy the view of the various caves like the cave green, the Emerald Grotto, the Blue Grotto and the spectacular white cave. BluRide's aim is to make you discover the most charming places around the breathtaking island of Capri offering tours and excursions accompanied by detailed descriptions.



Explore!

Villa San Michele



The Villa San Michele was built around the turn of the 20th century on the island of Capri by Axel Munthe. The villa's gardens have panoramic views of the town of Capri, the harbour and Mount Vesuvius as it sits between Anacapri and Capri at a height of 327 meters above sea level. Munthe first came to Capri in 1885 and built the villa on the ruins of an ancient Chapel dedicated to San Michele, following a series of sketches made on a wall. San Michele's gardens are adorned with many relics and works of art and has its story recorded by Munthe – The story of San Michele published originally in 1929.

"My house must be open to the sun, to the wind, and the voice of the sea, just like a Greek temple, and light, light, light everywhere!" - Axel Munthe



Mount Solaro

Get to the highest point on the island of Capri, which is 589 metres above sea level, on the charming chairlift upon which you can enjoy outstanding views of the Gulf of Naples and the island. The perfect location for a picnic and sight seeing, the views are breathtaking and is a must do whilst in Capri. The journey on the chairlift takes just 12 minutes and was a highlight of the Capri trip.

Drink and Dine

Il Riccio



The restaurant "IL RICCIO", awarded with one star in the 2013 Michelin Guide, is a place of signs and symbols, of women with hair made of sponge and sea mermaids created by artist Paul Sandulli. The open kitchen is decorated with majolica tiles from Vietri. In a Mediterranean atmosphere, sitting at blue wooden tables, you can have lunch and dinner almost every hour of the day.

Accessible by boat along at the entrance of Grotta Azzurra (Blue Grotto) Restaurant Il Riccio rises above the Tyrolean Sea on top of a rocky perch meaning it is a favourite of both tourists and Capri locals.



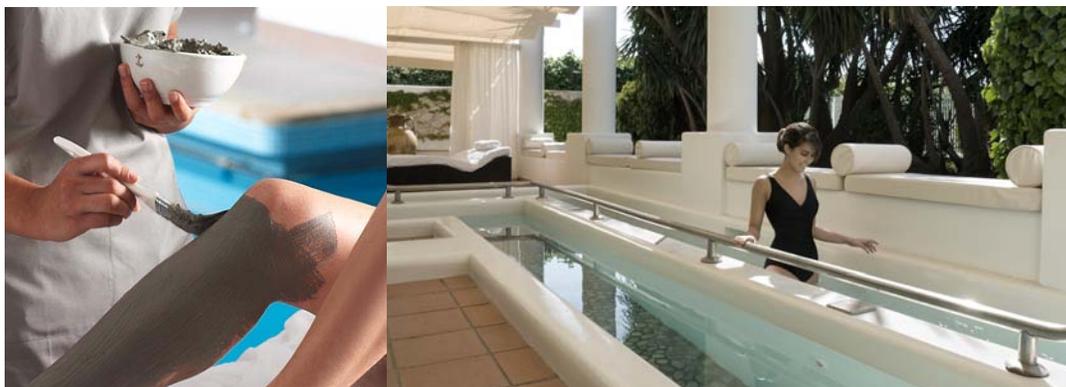
Pamper yourself

The Capri Beauty Farm



Professor Francesco Canonaco M.D. is a medical and scientific director that manages The Capri Beauty Farm since 1995. The futuristic medical spa is a modern centre that has 30 highly qualified staff members including doctors, therapists, beauticians, dieticians, chefs and hospitality managers, that together design treatments and healthy menus to bring the body into the best physical and mental wellbeing.

Among the various exclusive treatments, the Capri Beauty Farm, 5 star hotel spa in Capri, has developed and patented a unique method called "La Scuola delle Gambe" which aims to improve blood circulation and lymphatic flow in the legs, boost metabolism, prevent and treat the cause of formation of cellulite. "La Scuola delle Gambe" also frequented by famous American film stars, has attracted the attention of the international press, including the Financial Times.



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